OFFICE USE ONLY
Date Received _____
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# MERCHANT APPLICATION 2009

Holiday Magic November 6 – 8, 2009 Arlington Convention Center www.jlarlington.org

**All applications are due MARCH 31. Early Bird Applications are due MARCH 16.**

**Merchant Info**

**Company:** _____ **Contact Name:** _____

**Address:** _____

**City:** _____ **State:** _____ **Zip:** _____

**Phone:** _____ **Fax:** _____ **Mobile:** _____

**Email:** _____ **Website:** _____ **Other:** _____

**Gift Market Background** *Please list other shows and locations in which you have recently participated:*

1. _____
2. _____
3. _____
4. _____

Have you participated in a previous Holiday Magic? ____ Yes ____ No If so, when? _____

**Merchandise Info** *Please describe all the merchandise you are wishing to sell at the event:*

_____

_____

_____

_____

**Price Range of Goods:** $ _____ - $ _____

**Percentage of merchandise you will have in your booth:** (Example: 70% Children's Apparel, 30% Toys)

| | | | | |
|---|---|---|---|---|
| ____ Art | ____ Kid's Apparel | ____ Holiday | ____ Food/Wine | ____ Antiques |
| ____ Toys | ____ Women's Apparel | ____ Paper/Stationary | ____ Jewelry | ____ Beauty/Personal |
| ____ Books/Music | ____ Men's Apparel | ____ Kid's Accessories | ____ Candles | ____ Home Accessories |

**Will food/drink samples be offered?** _____ Yes _____ No

**BOOTH INFO** *Please check your booth size and preferences: (First-come, first-serve basis)*

| ☑ | TYPE | SIZE | PRICE | ☑ | UPGRADES | |
|---|---|---|---|---|---|---|
| ____ | Single Booth | 10'x 10' | $550/$475* | ____ | Corner Booth | $200 Additional Fee |
| ____ | Double Booth | 10'x 20' | $1,100/$1,025* | ____ | Premium Booth | $200 Additional Fee |
| ____ | Triple Booth | 10'x 30' | $1,650/$1,575* | ____ | Premium Corner | $350 Additional Fee |

***Early Bird Special* – Submit application and materials by March 16 and get $75 off your total payment!**

JUNIOR LEAGUE OF ARLINGTON
*Women building better communities*

**Send completed application and photos/samples of merchandise to:**

Junior League of Arlington
Attn. Holiday Magic Merchant Coordinators
P.O. Box 13116, Arlington, Texas 76094-0116
CONTACT: merchants@jlarlington.org

**Accepted merchants will be notified by April 30.**