



**JUNIOR LEAGUE OF
ARLINGTON**

Women building better communities

Immediate Release

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**“WHAT MY MOMMY MEANS TO ME”
Junior League of Arlington launches
Mother’s Day Coloring Contest**

Arlington, Texas (February XX, 2008) - The Junior League of Arlington is excited to announce the launch of a new children’s coloring contest in conjunction with its annual Mother’s Day Permanent Endowment Gift Program.

Beginning now until March 24, children are invited to draw “What My Mommy Means to Me” using crayons, markers or colored pencils on the official contest entry form. Entries will be judged in age groups 0-5, 6-8, and 9-12 years. First place winners in each category will receive a \$50 gift certificate from Alley Cats Family Fun Center. The overall grand prize winner from all the age groups combined will receive a prize package including a one-hour massage by Bodywerks for the child’s mother and a family four pack of Six Flags Over Texas daily tickets. Additionally, the grand prize winner’s design will be used for this year’s cover of the JLA Mother’s Day card.

In addition to the coloring contest, you may also participate in the JLA Mother’s Day Permanent Endowment Gift Program by making a tax-deductible donation to the League’s Permanent Endowment Fund. For a minimum \$15 donation, JLA will send this year’s Mother’s Day card with the winning child’s design and a specially inscribed message to the woman of your choice. This Mother’s Day card will let her know you thoughtfully contributed to the Junior League of Arlington’s Permanent Endowment Fund in her honor.

To enter the Junior League of Arlington Mother’s Day Card Coloring Contest or to participate in the Mother’s Day Permanent Endowment Gift Program, forms may be downloaded from www.jlarlington.org, requested by emailing mothers.day.cards@jlarlington.org or picked up at the JLA Center for Community Center at 4002 West Pioneer in Arlington. For questions regarding this contest, contact 817.277.9481 or email mothers.day.cards@jlarlington.org.

About Junior League of Arlington

The Junior League of Arlington (JLA) is an organization of women committed to promoting voluntarism, developing the potential of women and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Since 1982 the JLA has raised funds and promoted programs, services and opportunities for women’s and children’s issues in Arlington, Texas. For more information, visit www.jlarlington.org.

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