



For Immediate Release

MEDIA CONTACT

Autumn Rose Reo, 940-367-0295
public.relations@jlarlington.org

CELEBRATING SILVER WITH 25 YEARS OF HOLIDAY MAGIC

Junior League of Arlington commemorates 25 years of Holiday Magic with special events and activities, November 27-December 2, 2007

(ARLINGTON, Texas) – The Junior League of Arlington will hold its annual Holiday Magic holiday gift market Nov. 30 to Dec. 2 at the Arlington Convention Center. In honor of the event’s silver anniversary, JLA has planned special 25th-year celebration activities designed to entertain the entire family!

❄️ **25th Anniversary Party ~ Tuesday, November 27, 6:30 p.m. – 9:30 p.m.**

You are invited to celebrate 25 years of Holiday Magic with a special party to commemorate this momentous occasion. We will toast Holiday Magic with food and fun at Arlington’s finest French restaurant, Cacharel Restaurant, located at 2221 E. Lamar Blvd. #910. Evening includes appetizers, cash bar, silent and live auction and many other exciting surprises!

Tickets: \$25.00 per person

❄️ **Ladies Style Show ~ Friday, November 30, 9:00 a.m. – 1:30 p.m.**

Emceed by CBS 11-KTVT anchor Karen Borta and coordinated by supermodel/stylist Jan Strimple, the highly anticipated Ladies Style Show features a high-energy fashion show showcasing the latest trends, a premier auction and a fantastic dining experience full of special surprises. Ticket includes exclusive opportunity for private shopping at the Holiday Magic Gift Market.

*Tickets: General Seating: \$75.00 per person or \$750 per table of 10
Premium Seating: \$100.00 per person or \$1,000 per table of 10*

❄️ **Holiday Magic Gift Market ~ Friday, November 30-Sunday, December 2**

One of the largest merchant market places of its kind, merchants from the area and the U.S., specializing in clothing, jewelry, gourmet food, holiday decorations and unique gifts comprise the annual market with more than 10,000 attendees annually.

Friday, November 30	Noon – 6:00 p.m.
Saturday, December 1	10:00 a.m. – 6:00 p.m.
Sunday, December 2	11:00 a.m. – 4:00 p.m.

*Tickets: Adults \$8.00; Children (6-12) and Senior Adults (65+): \$2.00
Children under 6 free*

-- more --

JLA'S 25TH HOLIDAY MAGIC-ADD 1

❄️ **Children's Party ~ Saturday, December 1**

The whole family is invited to start off the holiday season by participating in building your own gingerbread house and one free holiday photos courtesy of *Major Images* as well as other fun, festive family activities. Three times available are for this limited-seating family event.

Saturday, December 1	10:00 a.m. – 11:30 a.m.
	1:00 p.m. – 2:30 p.m.
	4:00 p.m. – 5:30 p.m.

Tickets: \$20.00 per family of four. Gift Market admission is included.

❄️ **Tween to Teen Style Show ~ Sunday, December 2, 2:30 p.m. – 4:00 p.m.**

Hosted by Miss Texas Molly Hazlett and produced by fashion stylist Susan Huston, the new Tween to Teen Style Show is sure to be the start of a new Holiday Magic tradition. Designed specifically for tweens (ages 9-13), teens (14-17) and their parents, this event is a great way to preview the newest fashions presented by local, upscale retailers. Admission includes admission to the Holiday Magic Gift Market and special goody bag from Clinique.

Tickets: \$15.00 per person

Beginning October 1, tickets to any Holiday Magic event will be available by calling 817-277-5751, e-mailing [hm.tickets @jlarlington.org](mailto:hm.tickets@jlarlington.org) or online at www.jlarlington.org. For more information about Holiday Magic, visit the JLA Web site at www.jlarlington.org.

EVENT INFORMATION

WHAT: "A Silver Celebration," Celebrating 25 Years of Holiday Magic presented by Junior League of Arlington
Special events include Anniversary Party, Ladies Style Show, Children's Party, Tween to Teen Style Show and Holiday Magic Gift Market

WHEN: November 27 – December 2, 2007

WHERE: Arlington Convention Center, 1200 Ballpark Way, Arlington, Texas 76011

COST: Ticket costs vary depending on event.

INFO: Contact 817-277-5751, e-mail [hm.tickets @jlarlington.org](mailto:hm.tickets@jlarlington.org) or www.jlarlington.org

About Junior League of Arlington

The Junior League of Arlington (JLA) is an organization of women committed to promoting voluntarism, developing the potential of women and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Since 1982 the JLA has raised funds and promoted programs, services and opportunities for women's and children's issues in Arlington, Texas. For more information, visit www.jlarlington.org.

###